



SAFETY PROTOCOLS

Pure Pitch Rally sponsors have worked with the Loews Hotel to develop guidelines promoting the health and safety of guests at the Oct. 18 event.

FACE MASKS

- All attendees will wear facemasks for the entirety of the Pure Pitch Rally. From their parked car to the City Beautiful Ballroom to the pitch through the conclusion of this event, 100% of attendees will wear masks. Anyone who does not comply will be asked to leave the event.
- Masks may only be removed to eat or drink while seated at a table. Masks will be worn when guests are not actively eating or drinking.
- All guests are asked to have a face covering/mask on prior to entering the hotel for their safety as well as that of hotel team members.

SOCIAL DISTANCING

- In addition to having signage and instructions throughout the hotel, Loews has added distance markers for practicing physical distancing in the lobby and in other high-traffic areas.
- To adhere to physical distancing guidelines, Loews is limiting the number of passengers for each elevator ride. Face coverings/masks are required in elevators. Elevator buttons and handrails are disinfected every hour. Hand sanitizer stations are available on all landings throughout the hotel.

CAPACITY

- Pure Pitch Rally sponsors have limited the ballroom capacity to 10% of the venue space. In other words, the City Beautiful Ballroom capacity is 1,300, and attendance is limited to 130 people. All attendees will sit in the 17,000-square-foot ballroom with a maximum of 3 people at each 10-person capacity table.
- Loews has limited hotel occupancy one-quarter of its capacity, booking a maximum of 200 of its 800 rooms.

FOOD AND BEVERAGES

- Loews will serve food and beverage to the social-distancing food service code of KCMO.
- The bar will be open, but social distancing is required and no congregating is allowed. Last call will occur before pitching starts, and bars will close during the program.
- Wherever possible, beverages will be served in single-serve vessels (bottled water, soft drinks and juices). Sealed water bottles will be available on each table.
- Boxed food will be served directly to seated attendees, and individually rolled utensils will be set at each table. There will be no buffet or passed appetizers.

CLEANING AND SANITIZER

- Loews standards include cleaning guestrooms, meeting rooms, outlets, corridors and public areas with a peroxide multi-surface cleaner and disinfectant, an EPA-approved product effective against emerging viral pathogens and COVID-19. Procedures include frequent cleaning of high-touch areas such as telephones, remote controls, door handles, light switches, elevators and table tops, among others.
- High-alcohol-content hand sanitizer stations have been added to the Loews front desks, elevator landings, meeting rooms and other high-traffic areas for guests and team members. Loews protocol includes frequent team member handwashing for all roles and positions.

TEMPERATURE MONITORING

- All Pure Pitch Rally attendees are asked to monitor their temperature and NOT ATTEND if any flu symptoms occur.
- All Loews team members and vendors undergo temperature scans prior to entering the hotel, conducted via thermal, no-touch temperature scanners. No team member or vendor with a fever of 100.4 or greater will be admitted to the building or be permitted to return to the hotel until they have been fever-free for 72 hours, without the use of fever suppressants.